

## About this job

Location: Coimbatore

Job type: Internship (with opportunity to convert to FTE)

Experience level: Fresher or final year of college

Industry: Software Development Company size: Seed funded startup

**What do we do?** We are an early seed funded startup in the eCommerce reseller space. It's an exciting and hot area where we provide a sustainable technology enabled solution for small/medium businesses to improve their profits by growing sales, protecting margins and automating workflow.

What kind of people will I work with? The Founding team consists of veterans who have worked and led teams across the Silicon Valley, India and EU/UK and have led development of world class products. We are sure it will be a very fulfilling experience to work with this team.

At this time, 50% of our development work is complete & we've successfully acquired 100+ customers. We are a growing organization & take pride in an open culture and work life balance.

**Is this the right job for me?** If you like ground floor startups, are confident about yourself and like to solve problems and research things. If you are a quick learner under some supervision. If you like to be an important member of a team that contributes to the larger goals of the company.

## **Key Roles & Responsibilities -**

- Work closely with Product Manager to identify & understand customer pain points, conceptualize solutions, confirm use cases, test effectiveness & eventually drive product conceptualization to reality with effective delivery management
- Keep updated on market intelligence to understand new developments, competitor offerings, etc
- Provide market feedback to the company leadership regarding competitive offerings, prospect needs and generate product development ideas
- Document product requirements by researching various sources including customer interviews
- Coordinate with Engineering team to build state of the art products

## Who is a good fit?

- Self-starter / initiates action / highly motivated team player
- Great attitude, strong analytical ability & comprehension

## What do you get?

- Rs. 5000/ month as a stipend
- Certificate confirming internship
- Letter of recommendation
- Job offer (On successful completion of the internship program and based on performance)

If interested, please contact HR @ hr@forcesight.in